

FEAST



FOOD - WINE - BEER

647 S KING RD, SAN JOSE, CA 95116



SUNDAY

JUNE
9

2024



Please join Veggielution as we celebrate **fEAST on the Farm** by sponsoring **fEAST**, our fundraising dinner on **Sunday, June 9th 2024**.

We would be honored for you to consider sponsoring this event, where over 250 local community leaders, business partners and elected officials will gather to enjoy:

- Appetizers prepared by Hết Sậy!
- Farm to table meal prepared by LUNA Mexican Kitchen.
- Fresh ingredients from Veggielution and other local producers.
- Hayride and Agricultural History tours.
- Live music in the Veggielution Youth Garden.
- Wine and beer.

Veggielution connects people from diverse backgrounds through food and farming to build community in East San José. By connecting East San José residents to the land, to each other and to people and resources from outside this area, Veggielution helps to reduce social isolation and build social capital in individuals and the community.

Please take a moment to review the attached sponsorship packet to learn more about this year's sponsorship levels and benefits. I look forward to finding a time soon to further discuss these sponsorship opportunities via email or phone.

Thank you for your time and consideration in helping us make **fEAST** a huge success!



fEAST



Impact in Numbers

Since April 2023

Advocacy & Organizing

10

Non-profit organizations engaged in 12 hours of training in our inaugural **Climate Resiliency Academy**

8

South Bay urban agriculture organizations collaboratively reshaping our food system in our **Urban Grower's Network**



Eastside Connect

79,562

lbs of produce purchased from local BIPOC farmers

8,375

Farm Boxes provided to the most in-need populations in East San Jose.

Environmental Education

710

hours of **environmental and leadership training** for youths from gang-impacted communities

1002

participants in Youth Garden activities



Eastside Grown

56%

Jobs-to-Grow participants had **increased monthly income earned** since starting the program.

\$100,000

Re-invested into East San Jose through 17 mini-grants to our Jobs-to-Grow food entrepreneurs.

7 Catering businesses

2 Farmers Markets vendors

4 Cottage Food Operations

1 **MEHKO**
Micro-enterprise Home Kitchen Operation

Veggielution is excited to celebrate fEAST with you!

Our event will take place on Sunday, June 9th, 2024. The event will feature a local meal from LUNA Mexican Kitchen, Hết Sầu!, live music, and hayride with signature cocktail.



VIP SPONSOR

fEAST VIP Sponsors have the opportunity to catch the attention of influential civic, corporate and philanthropic figures. Every year we highlight our organization's achievements at the dinner, leaving lasting impressions that in turn affect cultural awareness and encourage our guests to be partners in change.

\$25,000

Logo on the main page of the Event website

Recognition event & ticket page

Recognition on event e-mail

Recognition on the "Sponsors" website

Recognition on printed materials

Signage on Hayride & Photo booth

Recognition on Social Media

Sponsorship Announcement at fEAST

WEBSITE

reach: 2,000 unique visits per month

- Sponsors Page - Logo on the “Sponsors” page of the website.
- Event Page - Logo on the event & ticket page

DIGITAL

reach: +1000 people

- Digital Sponsor Shout Out - Recognition on Social Media

PRINT

reach: +500 people

- Promotional Materials - A logo on all printed promotional materials
- Signage - A logo on any signage present at event.

EVENT PRESENCE

reach: +250 people

- Sponsorship Announcement - Sponsors will be recognized at fEAST and in social media posts



EMAIL

reach: 6,000 newsletter subscribers

- Event E-mails - A logo on the “Sponsors” section of every pre & post event e-mail.
- Newsletter - Acknowledgement as a sponsor in event Newsletter

OUR SPONSOR LEVELS

	\$2,500	\$5,000	\$10,000	\$15,000
Logo on the main page of the website			X	X
Recognition event & ticket page	X	X	X	X
Recognition on event e-mail	X	X	X	X
Recognition on the “Sponsors” page	X	X	X	X
Recognition on printed materials	X	X	X	X
Recognition on Social Media	X	X	X	X
Sponsorship announcement at event			X	X
Guest Entry to VIP			X	X

FEAST



Bonus Sponsor Levels



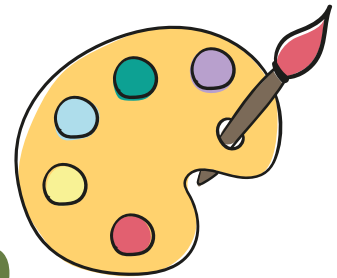
BEER

\$3,000 GARDEN

Sponsor the transform of our bio dome-into a micro brewery with small batch brews

ART

\$1,500



Leave a lasting "artistic" mark on this year's event by sponsoring our collective artwork activity and local artist



HAYRIDE

\$4,000

Help make our most anticipated activity even more memorable by sponsoring our a VIP hay ride tour of our beautiful farm with welcome cocktails, wine and small bites

YES! I/WE WILL SPONSOR VEGGIELUTION

Sponsor Names:

Contact Name:

Title:

Address, City, State, Zip Code:

Phone/Website:

Email & Social Media Handle (if applicable):



I/We will be able to contribute at the following level:

\$25,000

\$1,000

\$10,000

\$500

\$5,000

\$250

\$2,500

OTHER: _____

Please make and mail your check to: Veggielution, 647 S. King Rd., San José, CA 95116

Or charge your credit card:

MasterCard Visa American Express

Print name as it appears on card:

Card Number:

Security Code:

Expiration Date:

FEAST

**You can also make your
payment on our website**



<https://veggielution.org/donate>

TABLE CAPTAIN ROLES & RESPONSIBILITIES

Table Captains are truly ambassadors for Veggielution, and we are grateful for your commitment to our mission. You support Veggielution's mission to connect people from diverse backgrounds through food and farming to build community in East San José. fEAST is Veggielution's main fundraiser.

Between now and TBD:

1. Make a list of friends, family, colleagues and business associates who may be interested in supporting Veggielution financially.
2. Please OVER-INVITE! We suggest you invite a minimum of 20 people. We have plenty of room in case you have more than nine people who accept your invitation.
3. Table Captain Party
4. Final Checklist
5. The Event!
6. Follow up thank you!

TABLE CAPTAIN CALENDAR

TODAY



ONGOING



May TBD



June 4th



June 11th

fEAST

June 12th

